

## WHO IS LAURA BERMAN FORTGANG?

Laura Berman Fortgang, MCC, is internationally recognized as a pioneer in the personal coaching field. A founding member and board member of the International Coach Federation, Laura's "Take Yourself to the Top" was the first book published by a coach in the US. Her media appearances worldwide including Oprah, Today, CNN, MSNBC, the Wall Street Journal, Fast Company, Fortune and Money have paved the way for thousands of coaches.



Laura is also the author of "Living Your Best Life" and "Now What? 90 Days to a New Life Direction" as well as being a Contributing Editor at REDBOOK Magazine.

The Life Blueprint® Institute is the newest division of her company, LBF InterCoach, Inc. and is devoted to the advancement of intuitive inquiry. Laura invites you to share in her latest discoveries and in her experience as a practicing coach and teacher of spiritual success technologies.

*"I love how this program is extremely effective in presenting real, accessible life strategy. It's provoking and action-oriented while being fun and insightful. Great stuff!"*

Ken Abrams, MCC

*Thank you for helping me be the intuitive coach that I was too scared to be!*

Aliya Ali-Afzal London, England

*I got a new coaching client today who was one of the easiest sales I've ever made! She loved the Now What? program as I described it. I really think having a text and workbook add a lot to selling a coaching program. I foresee getting a full practice fast with our new coaching program!*

Meg Montford, CA

*Becoming a Now What? facilitator has transformed my coaching business. I love both the structure of the program as well as the space it allows for me to be my most creative self. There is nothing more gratifying than being on the path with someone who is discovering and embracing "who" they really are and taking action to reclaim their life. The Program is a comprehensive and creative model that energizes and motivates people to open up to their unrealized potential and possibilities.*

Roberta Taylor, Coach and Therapist, Boston, Mass.

*"Laura has developed an elegantly efficient process for discovering answers to some of life's toughest questions: Why am I here? Who am I really? What's next for me? I am amazed at the clarity I quickly obtained through the program and am noticing similar results with my clients."*

Grace Durfee, PCC

A Life Blueprint® Seminar

THE  
LIFE  
BLUEPRINT®  
INSTITUTE



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# LAURA BERMAN FORTGANG

presents

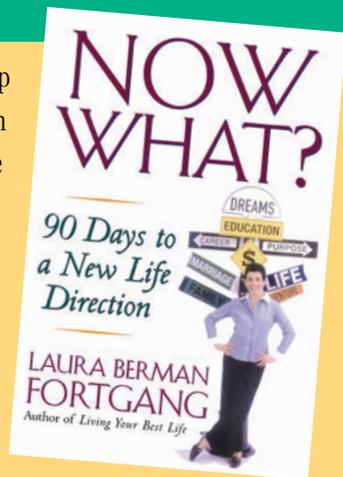


A Training and Program  
for Coaches and Seasoned  
Helping Professionals

*If you work with people on gaining career clarity and life direction, and would like to bring your work from ordinary to **EXTRAORDINARY**, this training is for you.*

## Laura Berman Fortgang's latest book, "Now What? 90 Days To A New Life Direction" serves as the cornerstone for this exciting training program.

You will learn the 12-step curriculum outlined in the book as well as be guided to build your skills and evolve to your next level of personal development. Every participant will work the program themselves in addition to learning how to use it with clients. To use the program one-on-one, you'll need to become an Authorized Life Blueprint® Facilitator.



Laura's Life Blueprint® Philosophy includes the belief that every person's contribution to the world is imprinted on their soul. It becomes the individual's burden to unearth that blueprint and they often seek out a professional to help them. (that's you) With this program under your belt, you will have the latest tools to aid in their discovery. Laura will guide you to use your intuition and sixth sense more and more as it is the oldest and newest technology at your disposal. Your development of it is essential to guiding others to their Life Blueprint. In our current times, this ability is priceless.

## ACCESS AND USE YOUR INTUITION MUCH MORE POWERFULLY:

Day One will let you explore the depths of your intuition and learn advanced tools for bringing forward the "ahas" that speed growth for your clients. You will coach more quickly and more effectively as a result.

## LEARN HOW TO UNCOVER THE UNSPOKEN CLUES THAT MAKE CHANGE EASIER:

Day Two illuminates and teaches tools that allow clients to bring forth what has been hidden for them. Golden Threads, Interrupted Dreams, and Driving Motivators become your catalysts for helping clients identify passion and direction clearly and effortlessly.

## BECOME PROFICIENT IN AN EXCITING, INNOVATIVE PROGRAM FOR CAREER OR LIFE CHANGE FROM AMERICA'S TOP COACH:

Our eight week follow-up teleclass gives you hands on experience with every chapter and every exercise. Guided by one of Laura's personally trained and chosen "Now What" coaches, you will become proficient at using this material for yourself and your clients.\*\*

*Give yourself the tools for extraordinary client results! Contact The Life Blueprint Institute today to start your journey toward a powerful new direction for your work!*

\*\*In order to use the "Now What" program with your clients, you will need to become an AUTHORIZED LIFE BLUEPRINT® FACILITATOR. This occurs through successfully passing a testing process after class and signing an agreement. Testing is optional and not required in order to take the class for your own personal benefit. However, only recognized facilitators have access to materials for clients and additional free training and support.

GIVE YOUR PRACTICE AN EXTRAORDINARY MARKETING TOOL— BECOME AN AUTHORIZED LIFE BLUEPRINT® FACILITATOR

## HERE'S WHY

### FOR THE COACH BEGINNING THEIR PRACTICE

- ◆ A structured program that is easy to explain to prospective clients
- ◆ An easy to follow coaching program that has been tested and yields results for clients FAST
- ◆ FREE monthly marketing tips and assistance to help you build your practice

### FOR THE ESTABLISHED, SUCCESSFUL PROFESSIONAL

- ◆ New tools to enhance and expand your current success
- ◆ New structures to speed results
- ◆ A community of highly successful professionals to support your continued growth

### FOR ALL

- ◆ Attend FREE monthly facilitator calls for the latest material, tips for success, and assistance and relevant guest speakers
- ◆ Have first access to updates and exclusive material only for facilitators
- ◆ Enjoy referrals as the program grows
- ◆ Receive a 10% discount on all Life Blueprint Institute classes
- ◆ 21.5 ICF CEU's